

# Conferencing Software and Social Media

Waleed Aleid

There is a tendency to associate social networking with Facebook, most likely seeing that it's the largest and most general online social media network, and on account that of the movie called the social network. This essay expands the dimensions of that belief a little to exhibit how the online social media networks are part of social networking, however that they in themselves don't signify social networking. An easy analogy could also be saying how talking isn't outlined by way of a cellphone or mobile phone community.



## INTRODUCTION

Social media allows for social networking to occur very efficiently. This is not what Facebook does. Actually, essentially the most effective social media network on the net is Twitter. This is on account that Twitter allows one man or woman to notify hundreds of thousands of individuals of a truth in seconds, and to peer responses and direct replies inside seconds. Facebook is trendy due to the fact it's person centric, and is the first social media network to put the user first and to literally focus the entire attention on the person and what the user wants to say and painting about him or herself. This is what MySpace was looking to do however ultimately failed in opposition to Facebook (sciencedirect.2014).

What does this have to do with social

- Author name is Waleed Aleid currently pursuing master degree in computer information systems in Florida institute of technology, Melbourne, FL, USA. E-mail: Waleed.s.aleid@hotmail.com

networking? In actual fact that it happens online probably due to the fact online is the most efficient way to do it, and the likes of Facebook have made it more pleasant. The Facebook wall is more like a kitchen fridge where people stick up their artwork for the entire world to look.

A social community itself is the set of dyadic ties between humans. These persons are actors within the network, and every actor may be made of multiple individual. The web has made this effortless to accomplish and behavior. Listed below are a couple of numbers to support clarify the status of social media?

## Essay Body

Over 16 billion photographs are on Instagram, there are ten million Facebook apps, and the Facebook "+" button is pressed one thousand million times per day.

Over 60% of individuals use Twitter from a cell telephone, and there are over a billion Facebook users. There are 343 million Google users, and YouTube has over one thousand million viewers monthly.

Does social networking occur in other places? It happens at any place there are dyadic ties between more than two community actors (many argue that one-to-one interaction also counts as social networking too). There are many distinctive varieties of social media network online, and each and every one has their possess hierarchy, with many of them being asymmetrical. Essentially the most preferred social media networks are free to become a member of as it stands on the moment.

Social media isn't what makes social networking. Social media and the supply of the web is what has made social networking easier online. As a consequence, because of it being handy to entry and simpler to use online, it has turn out to be well-known to the factor the place Facebook has over 1 billion users and YouTube has over a thousand million visitors per 30 days. There are not any T.V channels that get that many viewers per thirty days.

## CONCLUSION

IJSER

## References

- STATE OF THE MEDIA. (2012). Retrieved October 28, 2015, from*  
*<http://www.nielsen.com/us/en/insights/reports/2012/state-of-the-media-the-social-media-report-2012.html>*
- Selwyn, N. (2012). SOCIAL MEDIA IN HIGHER EDUCATION. Retrieved October 28, 2015, from*  
*<http://www.educationarena.com/pdf/sample/sample-essay-selwyn.pdf>*
- Integrating the Web 2.0 Technologies. (2014). Retrieved October 28, 2015, from*  
*<http://www.sciencedirect.com/science/article/pii/S1877042814045467>*

IJSER